



CHARUTAR VIDYA MANDAL'S
SEMCOM
What We Think, Others Don't
NAAC ACCREDITED "A"
ISO 9001: 2008 Certified



Diploma in Social Media Marketing

Eligibility

- 12th in any Stream

Syllabus

- Fundamentals of Marketing
- The Social Media Mix
- Social Media Marketing Strategy
- Cyber Social Tools
- Measuring Results

Duration

- Two Semester Program
- Duration: 120 Hours (4 hours per week)

Fee

- Rs. 5,000 per semester